

Roselle Centennial Commission
Roselle Village Hall

November 18, 2021 - 12:00 pm

1. Call To Order

2. Roll Call

3. Approval Of Minutes

3.A. Presentation And Approval Of Minutes Of October 28, 2021.

Documents:

[ROSELLE CENTENNIAL COMMISSION MINUTES
10_28_2021_REVD BY DP.PDF](#)

4. Unfinished Business

4.A. Event Ambassador Updates

4.B. Public Art Dedication

5. New Business

5.A. Marketing

5.B. Budget Tracker

6. Other Business

7. Adjournment

Roselle Centennial Commission
October 28, 2021
Meeting Held at Roselle Village Hall
Village Counsel Conference Room
31 S. Prospect St.
Roselle, IL 60172
12:00 p.m.
Chaired by Mayor Pileski

1. Called to Order - The meeting was called to Order at 12:00 noon.
2. Roll Call - Upon roll call, the following answered: Mayor Pileski; Trustee Domke Diana Eckert; Christina Anderson; Ashley Pratscher; Mike Wold; Marc Hoarle; Maryann Grygiel; Barbara Hochstandt; Beth Stein; Missy Brito, Liz Sheffer, scribe. Absent: Tom Hollatz; Cindy Ostrega; Keri Soukup; Leslie Drewitz
3. Approval of Minutes – Minutes of prior meeting unavailable but will be made available going forward.
4. UNFINISHED BUSINESS/WORK TO DATE

Committee Member Reports:

M. Grygiel reported that she, W. Domke and D. Eckert have contacted all of the hosts currently listed on the Centennial Event spreadsheet, sent out previously by the Chair.

W. Domke reported that he feels it is important for local businesses to be aware of the centennial celebration and be reached out to. That being said, late comers who want to be a sponsor or host will be welcome. He reiterated that this commission adds credibility to potential sponsors. *Mayor Pileski will publish an updated list to the commission of those that have reached out so far.*

D. Eckert discussed the re-themed existing events in the village, that will coincide with the centennial, i.e., the Rose Parade. She appreciates that so far, events are varied and are both family friendly, like the shamrock scavenger hunt that has been planned and more adult oriented, like the house/garden walk and dinner dance.

M. Brito reported that the online form for organizations that are planning a centennial event is available on the Village of Roselle website - <https://www.roselle.il.us/FormCenter/Community-Relations-Forms-15/Centennial-Celebration-Event-Calendar-94>

The centennial event form can be revised to add categories for instance, family event or 21 years or older.

There is also an open house event planned at the Village Hall on October 7, 2022, with all current and past elected officials and employees. *W. Domke reports that Sister delegates will also be present for this event.*

A. Pratscher reported that Roselle Park District is sponsoring Founders Fest. It will take place on Saturday, October 8, 2022 and is a cornerstone event for the celebration. It will be combined with Roselle Park District's Fall Fest and will have: food trucks; fireworks; entertainment; rock climbing and zip lines. It will take place at Clauss Recreation Center and she is working with Lake Park High School for use of their parking lots.

C. Anderson reported that Lynfred Winery is already planning a Centennial wine for purchase at the winery. Pollyanna Brewery is also creating a signature centennial item that will be for sale. For additional signature merchandising in conjunction with other main street merchants, Christina has stepped up to chair and reach out to other Roselle businesses.

B. Stein discussed how to determine the lead for each event listed on the sponsor spreadsheet. *The form indicates the leader of each event. Should a commission member add an event and sponsor, that committee member would essentially be the ambassador for that event.*

5. NEW BUSINESS

Mayor Pileski suggested that the commission sign up as many hosts as possible so that we can market the events at Roselle's Winterfest on December 4, 2021. He suggests that commission members plant seeds with groups on where the village can help with costs or obtain private sponsors. *W. Domke reported that upfront costs for the planned dinner dance may need to be covered with some assistance.*

The commission discussed what should be done if a surplus of funds exist from centennial celebration donations: Commission projects; smaller projects in conjunctions with village's youth groups; public art? *A suggestion for public art in the village was brought up by B. Hochstadt. Mayor Pileski has made contact with artist, S. Michael Re, a Roselle resident, who created and art for display in another local suburb. Mayor Pileski will invite the artist to the next commission meeting to discuss ideas.*

Donations for Centennial celebrations need to go through a local 501(c)(3) organization. Members discussed possibly the Roselle History Museum, Lions Club. B. Stein suggested the Roselle Arts and Culture Foundation may be equipped to do so. *She will report back to the commission. A link can be placed on the village's website that can guide donations to the hosting organization.*

6. OTHER BUSINESS:

Other marketing ideas –

Centennial logo for marketing items such as patches for local teams (Roselle Racers and RMSBO); temporary license plates; Christmas ornaments. *The village will provide the logo.*

Town banners: these are planned for April, 2022, but can be up sooner, possibly February.

Roselle Newsletter: The centennial celebrations will be the cover story in the next edition.

Lynfred Winery can put a static link on their website promoting the village's events.

A book mark to be given out to by the Roselle Public Library with a list of centennial events. *Can Jen Fisher from Jen Fisher Art's and Books create?*

7. Adjournment

Meeting adjourned at 1:00 pm

- A poll will go out to commission members post meeting for best day/time to meet during the week of November 15, 2021. This meeting can take place as a hybrid of in-person and Zoom.