

ENVISION ROSELLE

COMMUNITY VISION PLAN

2020 • 2050

SUMMARY



TO MAYOR ANDREW J. MAGLIO, BOARD OF TRUSTEES AND THE COMMUNITY

On behalf of the ten public agencies and the many dedicated individuals who contributed their time and talents, we are pleased to present the Envision Roselle Community Vision Plan to you.

The plan sets forth visionary ideals for the future of Roselle. It articulates a set of community values, and it identifies a set of strategic priorities—creating a foundation upon which to build our desired future.

The vision plan process initiated by the Roselle Village Board in 2019 set in motion a collaborative effort among the ten public agencies that serve Roselle. Over many months, hundreds of citizens from across the community generously gave their time to answer survey questions, participate in focus groups and forums, offer ideas and discuss issues – all in the spirit of helping Roselle chart a future course.

At your direction, the Envision Roselle Leadership Group guided the process. Demographic, social and business trends were examined; community input was reviewed and considered; and debate ensued regarding the types and seriousness of challenges that confront the community. Ultimately, these efforts informed a clear vision, a statement of values, and a set of strategic priorities that we believe will help create a dynamic, successful Roselle.

Thank you for the opportunity to serve, and for the chance to contribute to this important community effort.

Envision Roselle Leadership Group

David Pileski, Village of Roselle Trustee
 Jeff O'Dell, Roselle Village Administrator
 Jason Bielawski, Roselle Assistant Administrator
 Lynn Mcateer, Roselle Park District Executive Director
 Samantha Johnson, Roselle Library Executive Director
 Lynn Panega, Lake Park High School Superintendent
 Mary Henderson, School District 12 Superintendent
 Blythe Cammy, School District 12 Board President
 Omar Castillo, School District 20 Superintendent
 John Bartelt, School District 13 Superintendent
 John Butts, Medinah School District 11 Superintendent
 Bruce Baum, Medinah Park District Executive Director
 Carrie Fullerton, Bloomingdale Park District Executive Director

Consultant

Craig Rapp, Rapp Consulting Group

Public Agency Partners

Village of Roselle
 Roselle Park District
 Roselle Public Library District
 Lake Park High School District 108
 Roselle School District 12
 Keeneyville School District 20
 Bloomingdale School District 13
 Medinah School District 11
 Medinah Park District
 Bloomingdale Park District

Key Communicators Committee

Missy Brito, Village of Roselle
 Jason Kepler, Roselle Public Library District
 Bianca Hervig, Roselle Park District
 Claudia Fecho, School District 13
 Julie Relihan, School District 20
 Sherri Anderson, Lake Park High School

EXECUTIVE SUMMARY

In 2018, the Village of Roselle established “Adoption of a Community-Wide Shared Vision for Roselle” as a strategic goal. The Village Board’s purpose for creating a vision was to engage the community in a effort to define an ideal future and create a framework for making it happen. In addition, the Board wished to enhance collaboration amongst public agencies serving Roselle in support of these efforts.

In early 2019, the Village hired a consultant to develop a vision planning process. By early summer the Village had secured resolutions of cooperation from the ten public agencies serving Roselle. Once the collaboration was in place, the Board appointed a thirteen-member Leadership Group with representatives from those agencies.

The effort was named Envision Roselle 2020-2050, to acknowledge the vision and time horizon. An ambitious agenda was set, with completion targeted for first quarter of 2020. A comprehensive set of community engagement activities were approved and a Key Communicators Committee was appointed to coordinate communication and community engagement.

The first initiative was a video titled “Then and Now”--a retrospective of Roselle, created to help the community visualize the magnitude of change over a thirty year period. This was completed during the summer and promoted on websites, at community gatherings and in the news media.

During the fall, hundreds of people participated in a variety of activities designed to gather information and foster dialogue about the community, public services, core beliefs and future challenges. These included:

- An public opinion survey
- Focus groups representing a range of people, businesses, and groups
- A community forum held at Lake Park High School

A number of themes emerged from the community engagement process:

- Roselle has a desirable small-town feel, and strong sense of community
- Roselle is a community with differences between East-West and North-South
- Roselle is well-located, easy to get places in all directions
- Roselle is a good place for people of many ages
- Public services are well-regarded, with facilities regarded as fair-to-good, but not outstanding
- The community generally supports public service collaboration and service sharing
- Public safety, schools, neighborhood appearance and parks are very important
- Challenges for the future include: demographic shifts, aging in place, racial diversity, expanding the tax base, housing, cultivating small business, sustainability and adaptability

The Leadership Group held numerous meetings to consider the data gathered from the community. Using this information, a set of community values was developed that reflected community beliefs. Following that, a broad vision for the future was created. Finally, a set of strategic priorities were identified that aligned with the vision and community values. The vision, values and priorities are described on the following pages. In the near future, the Village, public agencies and community groups will identify and undertake the supporting initiatives that, over the next thirty years will make the vision a reality.

CREATING THE FUTURE, TOGETHER



OUR VISION

Roselle is a welcoming community where people of all ages and walks of life succeed and grow. Conveniently located, with safe, well-maintained neighborhoods, and a commitment to quality public services. Roselle offers “the best of everything” with small-town charm.

OUR VALUES

Social and Civic Engagement

Roselle values the strong sense of community and belonging that comes from engagement with others.

Public Services that Work

Roselle values quality public services delivered cost-effectively.

Life-long Learning

Roselle values its quality public and private schools, and the opportunities for lifelong learning.

Diversity and Inclusion

Roselle values the strength and perspectives that come from its diversity and commitment to inclusion.

Sustainability

Roselle values preservation of the natural environment, and long-term community sustainability.



OUR PRIORITIES

A Cohesive and Inclusive Community

A cohesive and inclusive community arises from strong social and institutional connections and the embrace of diversity. Roselle supports institutions such as neighborhoods, schools, places of worship, non-profits, recreation, community celebrations, and the business community—who all reinforce an open, welcoming environment.

Sustainable Public Services

Public services responsibly delivered are valued by the community. Roselle area public agencies will continuously improve their services and demonstrate their value in order to maintain the public’s trust and support.

Quality Education

Educational achievement is important to the success of families, children and the community. Roselle will continue to support high quality educational opportunities and address the evolving needs of an educated citizenry.

A Resilient Community

Stable and sustainable communities have the ability to adapt, recover and prepare for future challenges in all areas: technological, economic, social and environmental. Roselle will prepare for the future by assessing risk, facilitating engagement, collaborating with other sectors, and developing strategies.

Environmental Stewardship

Protection and preservation of the natural environment through conservation and sustainable practices is critical for long-term sustainability. Through leadership by public agencies and the facilitation of action in other sectors, Roselle will ensure the goal of community sustainability will be met.

IMPLEMENTATION

A community vision plan is not an operational plan, or a strategic plan--it is a framework for guiding the work of institutions, groups and people over a long period of time. Achieving a 30-year vision will require focus, follow-through, and collaboration. The Envision Roselle Community Vision Plan articulates a vision and sets forth community values to filter future decisions, and it defines the most important priorities for aligning community effort.

To provide focus for that effort, a set of Supporting Initiatives will be developed. Supporting initiatives are the activities, programs and projects that make each priority real. They identify for the Village Board and the public what needs to be done so that detailed plans can be developed and resources allocated.

Because the vision covers a 30-year time horizon, initiatives will be categorized by time periods: 1-5 years, 6-15 years and 16-30 years. These time frames enable the tasks and resources to be organized appropriately. The vision plan and initiatives will be revisited periodically, evaluating them against current circumstances, enabling adjustments over time, as appropriate.

The Village Board will identify organizations, groups and individuals to collaborate with the Village and become partners in the development and implementation of initiatives for each key priority.

SUPPORTING INITIATIVES

A Cohesive and Inclusive Community	1-5 Years; 6-15 Years; 16-30 Years
Sustainable Public Services	1-5 Years; 6-15 Years; 16-30 Years
Quality Education	1-5 Years; 6-15 Years; 16-30 Years
A Resilient Community	1-5 Years; 6-15 Years; 16-30 Years
Environmental Stewardship	1-5 Years; 6-15 Years; 16-30 Years